From: Individuals

-- Sometimes in the morning, when I'm feeling lazy and I lean towards driving, I think of my bicycle benefits and it tips me towards riding instead. Have a good one. Take care,

Maple from Portland, ME

-- I just wanted to let you know that since I got bicycle benefits, it has significantly changed how I get around town. With a little extra incentive, I am biking more and leaving the car in the garage. It's also fun to look for businesses that participate and I often end up in stores and restaurants that I've never been in before.

Thanks!
Bridget from Madison, WI

-- This is a great program! (I just joined today.)
Thank you!

Laura (from Madison, WI)

-- I found Bicycle Benefits and was intrigued by the program. It seems to be a great way to advocate bicyclists wearing helmets.

Carin

From: Businesses

"We first agreed to work with the Bicycle Benefits program because it fit so well with our desire to increase bike traffic in hopes of reducing auto traffic. The response was so enthusiastic, we literally ran out of stickers the first few days of the program and had to special order more to meet the demand. It is great to see our bike racks full every day."

--Pat Burns; Operations Mgr. at City Market-Onion River Co-op in Burlington, VT

"The Bicycle Benefits program has been wildly successful for us. We're selling more stickers than ever but the thing I appreciate most is that our bike commuting customers routinely thank us for being a part of the program. For years we had been looking for a way to encourage our community to bike more--Bicycle Benefits has helped us do just that and it continues to create a lot of good will."

--scott; communications director at Community Pharmacy, Madison, WI